

Pokémon: Symphonic Evolutions Live Orchestral Concert Tour Kicks Off in Washington, DC, on August 15, 2014

Program will feature all-new arrangements and timed visuals from the world-renowned series of video games

BELLEVUE, WA—June 30, 2014—The Pokémon Company International and Princeton Entertainment announced today that the official Pokémon live orchestral concert series, *Pokémon: Symphonic Evolutions*, will premiere at the famed Warner Theater in Washington, DC on Friday, August 15, 2014. The 2014 Pokémon World Championships will also be held in the nation's capital that weekend, August 16–17, at the Walter E. Washington Convention Center.

The premiere performance in Washington, DC will be followed by a performance at Philadelphia's Mann Center for the Performing Arts on Friday, September 19th. More dates, locations, and ticket information for the concert series will be announced soon and further details, including how to purchase tickets now to the Washington, DC and Philadelphia performances, can be found at PokemonSymphony.com.

Pokémon: Symphonic Evolutions will take audiences of all ages on a powerful musical retrospective through the popular video game franchise's most memorable melodies. This exciting new concert tour reunites key creatives from the critically acclaimed *The Legend of Zelda™*: Symphony of the Goddesses.

With more than 260 million video games sold since its debut in 1996, Pokémon continues to provide memorable entertainment around the world. *Pokémon: Symphonic Evolutions* gives loyal fans and newcomers a chance to experience the evolution of the franchise through all-new orchestral arrangements and carefully timed visuals drawing from classic and recent Pokémon video games including:

- Pokémon Red and Pokémon Blue, Pokémon Yellow
- Pokémon Gold and Pokémon Silver, Pokémon Crystal
- Pokémon Ruby and Pokémon Sapphire, Pokémon Emerald
- Pokémon Diamond and Pokémon Pearl, Pokémon Platinum
- Pokémon Black and Pokémon White
- Pokémon X and Pokémon Y

"Pokémon: Symphonic Evolutions is going to be a spectacular showcase of the memorable music that has been a hallmark of the Pokémon franchise for nearly 20 years," said J.C. Smith, director of

Consumer Marketing at The Pokémon Company International. "The concert series serves as a thank-you to fans and an invitation to share our passion for Pokémon by reliving some of our fondest memories. We're looking forward to seeing fans of all ages meeting up and enjoying this very special Pokémon orchestral event together."

Visit PokemonSymphony.com for more Pokémon: Symphonic Evolutions news and information.

Visit <u>Pokemon.com</u>, Like the official Pokémon Facebook page at <u>Facebook.com/Pokemon</u>, and follow <u>@Pokemon</u> on Twitter.

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About Pokémon

The Pokémon Company International, a subsidiary of The Pokémon Company in Japan, manages the property outside of Asia and is responsible for brand management, licensing, marketing, the Pokémon Trading Card Game, the animated TV series, home entertainment, and the official Pokémon website. Pokémon was launched in Japan in 1996 and today is one of the most popular children's entertainment properties in the world. For more information, visit www.pokemon.com.

About Princeton Entertainment

Princeton Entertainment has earned an international reputation as a premier producer of concerts combining orchestras with popular recording artists and other elements. Princeton's productions have set the bar for exciting, new and creative performances with stars as varied as James Taylor, Idina Menzel, Andrea Bocelli, Aretha Franklin, and Trey Anastasio; its orchestra partners include the New York Philharmonic, The Royal Philharmonic, Philadelphia Orchestra, Pittsburgh Symphony, Baltimore Symphony and its own American Festival Orchestra. Last year after signing and completing a touring agreement for The Legend of Zelda: Symphony of the Goddesses, two of its key creators, Jeron Moore and Chad Seiter, joined Princeton Entertainment. Pokémon: Symphonic Evolutions is the first production from this exciting new creative team. Current touring plans call for the production to reach five continents.

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Press Contacts:

Rob Novickas
The Pokémon Company International
(425) 440-6136
r.novickas@pokemon.com

Quinn Wageman
TriplePoint PR, on behalf of The Pokémon Company International
(415) 955-8500
qwageman@triplepointpr.com

Phillip Klugman
TriplePoint PR, on behalf of The Pokémon Company International
(415) 955-8500
pklugman@triplepointpr.com

Jeannine Jacobi
Fresh PR, on behalf of Princeton Entertainment
(310) 857-6994
jeannine@freshpr.net