

FOR IMMEDIATE RELEASE

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Alt-Rock Nomads CAKE Go Green with Forthcoming Album

Celebrating 75 Years of Live Music in the Park: The Mann Center for the Performing Arts & AEG Live Present An Evening with CAKE on Sept. 15

PHILADELPHIA – Aug. 31, 2010 – CAKE make their highly-anticipated return to Philadelphia September 15 at the Mann Center for the Performing Arts. In addition to performing selections from their impressive catalogue, CAKE will be unveiling some new material from their forthcoming as-of-yet untitled album which was written, rehearsed & recorded using 100% solar energy. The band will release a new single "Sick of You" to radio (artwork is available here) in early October with the new album set for release during January 2011. Recently honored as one of the top 10 "greenest" bands on the planet in a special issue of *Billboard*, CAKE teamed with Borrego Solar to convert their entire Sacramento recording studio to solar power.

CAKE

Founded in 1992 and reaching worldwide attention on the strength of their platinum albums "Fashion Nugget" and "Prolonging The Magic," CAKE has been cited by *Rolling Stone Magazine* as creators of "a modern pop that is both mechanized and organic...highly developed and virtually unique." Following multiple runs of their self-founded Unlimited Sunshine tour and solo dates in large theaters and arenas worldwide, CAKE reissued their first album, "Motorcade of Generosity," on June 9 as an enhanced CD. The re-issue includes previously unavailable video footage and a limited-edition decal. The 180g vinyl version of the album featured a limited-edition poster art and sold out in two days.

Seventeen years on from their inception, CAKE is still an outsider – defiantly and proudly cutting their own path. Both their music and their way of operating in the everevolving marketplace are fueled by the same core principles of self-reliance, democracy and integrity that inspired their formation. "We're using the processes that we have always used," explains lead singer and guitarist John McCrea, "but we've got different tools now. The intellectual and emotional components are consistent, but the scenario and the scale are always changing." These values, which initially set CAKE apart from the crowded California club scene and thrusted them into the national spotlight, continue to flourish, expanding outward into new directions and roles. "It goes along with maturing as a band," says multi-instrumentalist Vince DiFiore. "We keep on adding more to the job description."

AN EVENING WITH CAKE

DATE: SEPTEMBER 15, 2010 – 7:30 PM

TICKETS: \$35

CRESCENDO RESTAURANT: 267.886.1475

BOX OFFICE: 52nd and Parkside Avenue in Fairmount Park

215.893.1999 | manncenter.org | ticketphiladelphia.com | 1-800-745-3000| aeglive.com | ticketmaster.com

GROUP SALES: 215.670.2309

Editor's Note: New single art is attached. Photos of artists are available at

http://www.manncenter.org/news/pressroom and upon request.

See CAKE's new single artwork at:

http://manncenter.org/sites/default/files/Cake SOUbluegreen.jpg

ABOUT THE MANN CENTER

Accessible, attractive, festive and fun, The Mann Center for the Performing Arts presents diverse, world class entertainment in a casually elegant and relaxing setting at affordable prices. The venue underwent extensive renovations in 2007, enhancing the uniquely wonderful Mann Center experience for its 173,000 visitors annually.

The summer home of the Philadelphia Orchestra since the 1930's, The Mann Center for the Performing Arts, located in Philadelphia's beautiful Fairmount Park, continues its rich tradition as Delaware Valley's premiere outdoor cultural arts center. Concerts and programs encompass all musical genres from pop, jazz, r & b, rock and contemporary, to dance theater, opera and classical. Dine under the stars at Stephen Starr's Crescendo, our tented restaurant overlooking the spectacular Philadelphia skyline There are several bars and concession stands for food and beverages as well as an Encore booth for concert keepsakes. For more information got to:

2010 Summer Season at The Mann

9/15	CAKE	

9/17 Pavement with special guest Kurt Vile

9/22 The New York Pops with Mark Nadler – Fireworks
9/25 The Chamber Orchestra of Philadelphia with Fireworks

About AEG Live

AEG Live, the live-entertainment division of Los Angeles-based AEG, is dedicated to all aspects of live contemporary music performance. AEG Live is comprised of touring, festival, exhibition, broadcast, merchandise and special event divisions, fifteen regional offices, and thirty state-of-the-art venues. The company is currently producing tours and productions including Bette Midler "The Showgirl Must Go On," Cher at The Colosseum at Caesars Palace, Supernatural Santana: A Trip Through the Hits at The Joint at Hard Rock Hotel & Casino in Las Vegas, The Color Purple and The Pee Wee Herman Show. The concert tour roster includes artists such as Taylor Swift, Leonard Cohen, Bon Jovi, Celine Dion, Miley Cyrus, Britney Spears, Kenny Chesney, Pink, Paul McCartney, KISS, American Idols Live, So You Think You Can Dance, Daughtry, Carrie Underwood and Justin Bieber. AEG Live is the largest producer of music festivals in North America from the critically acclaimed Coachella Music & Arts Festival to Stagecoach and New Orleans Jazz & Heritage Festival. For more information, go to www.aeglive.com.

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